



SnB2022

PARIS, 19-21 September

*When Machine Learning meets Statistics
for Drug Development & Evaluation*

*Sponsorship & Exhibition
Opportunities*

SF_dS

www.snb2022.paris

Become a SnB Sponsor

The SnB2022 Conference organized by the Statistics and Biopharmacy group of the SFdS (French Society of Statistics) will be held in Paris 19-21 September 2022. It is a unique event, usually organized every four years, integrating multiple perspectives on innovative applied statistical research for the drug development and an excellent opportunity to meet colleagues from academia, regulatory agencies and pharmaceutical companies.

For the first time, a free webinar will be also organized in Q4 2021 to start discussing the latest progress in selected statistical topics of high relevance to clinical drug development.

Each company that will decide to support the SnB2022 before the webinar will be also visible as sponsor during it.

Therefore, the SnB Conference is an excellent opportunity to:

- keep up to date with the needs of scientists and clinical researchers from all over the world,
- present your products and services,
- support scientific research.

Within this brochure, you will find many opportunities to sponsor the **SnB2022** Conference. We would also welcome any additional suggestions for supporting the conference. For more information email **contact@snb2022.paris**

Any support will automatically include the following benefits:

- your logo with a link to your company's website on the official website of the conference,
- your company's logo in the conference book,
- your company's logo projected during the webinar,
- your company's logo projected between plenary sessions.

For up-to-date details on the program and speakers, please refer to the website at www.snb2022.paris

Gold sponsorship (6,000€ - limited to 2 companies) **SOLD**

- Longer exhibition stand (5 x 2m) ensuring excellent footfall
- Four full registrations including access to scientific sessions, catering at the venue (coffee breaks, lunch)
- Logo as gold conference sponsor (website, conference book & plenary sessions)
- The opportunity to distribute a leaflet in the conference bags
- Four invitations for the conference dinner

Exhibition opportunities (3,500€ - limited to 8 companies)

SOLD

The exhibition will take place in the [Honorat](#) room alongside the plenary area. Tea, coffee and lunch will be served within the exhibition area to guarantee a constant flow of visitors to the exhibitors' stand. This is a focal point for learning about, networking with, and celebrating the statistical community. This offer includes:

- Single stand (3 x 2m) in the exhibition area
- Two full registrations including access to scientific sessions, catering at the venue (coffee breaks, lunch)

Exhibition space reservations are based on first come first served basis.

Exclusive sponsorship opportunities

SnB BAGS (3,000€) - **SOLD**

Company logo on the front of the conference bag given to every attendee.

BADGE LANYARD (2,500€)

Supplied by the sponsor

Your logo will be displayed on lanyards used by attendees.

SnB CONFERENCE BOOK (3,000€) - **SOLD**

Your logo on front cover & your advert on the back cover of the conference book given to every attendee

SnB PEN (2,500€) - **SOLD**

Supplied by the sponsor

A pen with your logo on it will go into every attendee bag.

SnB COURSE BOOK (1,000€) - **SOLD**

Your logo on front & back covers of the pre-conference course book.

Have a great another sponsoring idea? Let us know by emailing us: contact@snb2022.paris

Co-sponsorship opportunities

SnB WIFI (1,500€ - limited to 2)

Your logo will be prominently featured on program materials with the WIFI password.

SnB CLOACKROOM (1,500€ - limited to 2)

Show your support offering a free cloakroom in the lobby. Your logo will be prominently featured.

CHARGING STATIONS (1,000€ - limited to 5)

SOLD

Sponsor one charging station and have your logo seen by attendees plugging in.

ADVERTISEMENT IN THE CONFERENCE BOOK

Inside cover - **SOLD**
(1,000€ - limited to 2)
Inside full page
(500€ - limited to 8).

LEAFLET OR GIVEAWAY (1,300€ - limited to 5)

Supplied by the sponsor

Promotional material (not exceeding 2 A4 pages) or Promotional item (e.g. notepad, t-shirt...) inserted into the conference bags.

Sponsorship other SnB events

CONFERENCE DINNER (4,000€ - **exclusive**)

Opportunity to provide an opening welcome at the conference dinner and to get your Logo on the dinner menu.

WINE TASTING (2,500€ - **exclusive**)

Attendees will enjoy French wines during the poster session. Great opportunity for you to mingle with attendees.

COFFEE & LUNCH BREAK:

Your company's name & logo will be placed prominently on each refreshment table

- 1 break (800€)
- 2 breaks (1,400€)
- 4 breaks (2,200€)
- 1 lunch (1,700€)
- 2 lunches (2,800€)

Payment & deposit

All sponsorship items are listed in Euros and not subject to VAT. Total fee is requested at the reservation excepted for sponsorship of at least 3,000€ where 50% of the fee is requested to secure the reservation with the balance to be paid by May 1st, 2022. Sponsorship items bought after this date must be paid in full at the time of booking.

To discuss the sponsorship and exhibition opportunities please email us at contact@snb2022.paris